

NY-GEO 2024



PROSPECTUS NY-GEO 2024 ALBANY

We are pleased to extend an invitation for you and your organization to explore the exciting sponsorship opportunities available with NY-GEO 2024. By participating as a sponsor, you will be elevating your company's presence within the expanding geothermal community in New York State.

Increase Your Impact

The Annual NY-GEO Conference is the largest geothermal conference in the northern hemisphere. As a NY-GEO 2024 Conference Sponsor, you will be placing your company, brand, and message in front of attendees before, during, and after the event. By participating as a sponsor, you will be elevating your company's presence within the growing New York State geothermal community.

Albany, NY, hosted at the Albany Marriott, will open with an exhibitor mixer on the 8th and a full day of programming on the 9th with focused attention on Upstate.





NY-GEO 2024

ABOUT NY-GEO

Who We Are

New York Geothermal Energy Organization (NY-GEO), a not-for-profit trade association, founded in 2014 and representing the geothermal heat pump (GHP) industry in New York State, is dedicated to promoting GHP heating and cooling. Our members include geothermal system designers, installers, drillers, general contractors, engineers, manufacturers, distributors, renewable energy consultants, and industry stakeholders who install and advocate for the use of ground-source heat pumps to heat and cool buildings throughout New York State. NY GEO is the driving force in the mass adoption of Ground Source (Geothermal) Heat Pumps for residential, commercial, and utility-scale heating and cooling in New York State.

Our Reach

NY-GEO presents the largest geothermal conference in the northern hemisphere and in 2024 anticipate exceeding our 2023 attendance of 675 which was more than double the 2023 attendance. In 2024 we expect 1,000 unique attendees between our Albany and NYC programs.





NY-GEO 2024

NY-GEO 2024 SPONSORSHIP PACKAGES FOR ALBANY, NY

PRESENTING - \$10,000

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- 5-Minute remark during a general session
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- Five (5) attendee notifications
- Five (5) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to five (5) attendees
- One exhibit booth in Premier Location





NY-GEO 2024

GOLD - \$7,500

Two Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- Three (3) attendee notifications
- Three (3) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to (three) 3 attendees
- One exhibit booth in Premier Location



SILVER - \$5,000

Four Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- Two (2) attendee notifications
- Two (2) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to Two (2) attendees
- One exhibit booth in Premier Location



NY-GEO 2024

BRONZE - \$3,000

Four Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
- One exhibit table



WIFI - \$5,500

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
- One exhibit table



NY-GEO 2024

TOP JOBS - \$8,500

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to Two (2) attendees
- One exhibit booth



HAPPY HOUR - \$8,500

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to One (1) attendees
- One exhibit booth



NY-GEO 2024

LUNCH - \$5,000

One Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration (One) 1 attendee
- One exhibit table



BREAKFAST- \$3,000

One Available*

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING

- Registration for up to One (1) attendees
- One exhibit table



NY-GEO 2024

COFFEE BREAK- \$2,500

Two Available

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications
- One (1) social media thank you post



SCHOLARSHIP- \$2,500

EXPOSURE & BRANDING

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION

- One (1) attendee notifications| Thank You
- One (1) social media thank you post



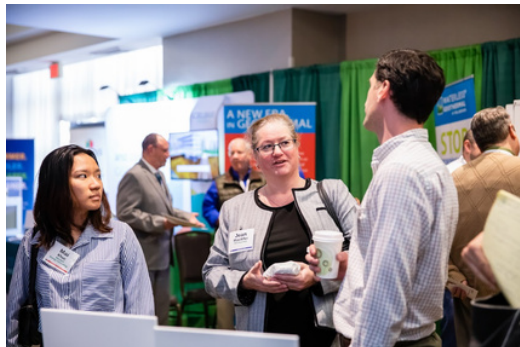
NY-GEO 2024

EXHIBITING AT NY-GEO 2024

**Exhibiting at NY-GEO 2024 delivers visibility
and credibility to your company**

As an exhibitor you:

- Establish and Build a Presence In The Geothermal Market In New York State.
- Expand Your Network.
- Meet New Customers Face to Face!
- Connect With Current Clients in Real-Time.
- Produce New Sales Leads.
- Engage With Other Companies/Organizations That You Can Collaborate With
- Strengthen and Grow Your Brand
- Reinforce That You Are Serious About Supporting the Expansion of GHP In New York State



Booths - \$1,250

- 8x10 Footprint
- One 6' table with two chairs
- Registration for one (1) conference attendee
- Listing and recognition as an Exhibitor on all conference materials

Tables - \$950

- One 6' table with two chairs
- Registration for one (1) conference attendee
- Listing and recognition as an Exhibitor on all conference materials

For more information about sponsoring and exhibiting opportunities,

Please contact Christine Hoffer

Christine@ny-geo.org | 518-746-0407 | NY-GEO.ORG/2024