

SPONSORSHIP OPPORTUNITIES 2023 CONFERENCE

**APRIL 26-27
ALBANY MARRIOTT**

**INCREASE YOUR IMPACT
GROW YOUR BRAND**



The Annual NY-GEO Conference is the largest geothermal conference in the Northeast. As a NY-GEO 2023 Conference Sponsor you will be placing your company, brand and message in front of attendees before, during and after the event. By becoming a sponsor, you are telling attendees that you are committed to the NY-GEO mission of advancing ground source heat pumps, providing professional development and advocating the use of ground-source heat pumps to heat and cool buildings throughout New York State.

**FOR MORE INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES,
PLEASE CONTACT CHRISTINE HOFFER AT NYGEOINFO@GMAIL.COM
OR 518-746-0407**



NY-GEO 2023 offers a wide array of sponsorship opportunities. For packages that include registration, a special registration code will be sent for sharing with your team for event registration. Packages that include an exhibit booth or table top display, your exhibit space is automatically confirmed with your package.

We appreciate your commitment to growing Geothermal in New York State and supporting the 2023 NY-GEO Conference.

SOLD!

Platinum: \$25,000

- Presenting Sponsor of the NY-GEO Conference
- Logo displayed prominently on all conference materials and website
- Registration for up to 10 attendees
- Registration for up to 10 at cost
- \$25 discount registration discount code for your use
- Participation in minimum of five (5) Sessions as Presenter or Moderator
- 3-minute remark during Opening Session
- 10x10 exhibit booth in premiere location
- Two (2) reserved tables for eight at Opening Session
- Two (2) reserved tables for eight at Dinner
- Recognition at the NY-GEO Dinner
- Five (5) push notification linked to your company
- Five (5) social media thank you post



[Gold: \\$15,000](#)

[Four available](#)

Showcase that your organization is a thought leader in the Geothermal Heat Pump Industry in New York State. This membership maximizes your time at the conference with branding and attendance.

- Your organization and brand highlighted throughout the Conference
- Logo displayed prominently on all conference materials and website
- Five (5) complimentary registrations
- One complimentary exhibit booth
- 3-minute remark during a joint session
- One (1) reserved tables for eight at Opening Session
- Recognition at the NY-GEO Dinner
- Four (4) push notification linked to your company
- Four (4) social media thank you post

[Dinner: \\$12,000](#)

[One available](#)

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website
- Three (3) complimentary registrations
- One (1) complimentary exhibit booth
- Two (2) reserved tables for eight at dinner
- 3-minute remark during dinner
- Two (2) push notification thank you in the app linked to your company
- Two (2) social media thank you post

[Conference Tote Bag: \\$10,000](#)

[One available](#)

Welcome attendees to the conference with your organization at registration Co-Branding on conference tote made of recycled materials.

- Your organization and brand highlighted throughout the Conference
- Logo displayed prominently on all conference materials and website
- One (1) complimentary registration
- One (1) push notification linked to your company
- One (1) social media thank you post



Conference Notebook: \$10,000

One available

Welcome attendees to the Opening Session with notebooks placed at attendees' seats- showcasing your organization at the opening session and throughout the conference

- Co-Branding with NY-GEO on conference attendee notebook made of recycled materials
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website
- One (1) complimentary registration
- One (1) push notification linked to your company
- One (1) social media thank you post

SOLD!

Top Job: \$8,500

One available

- Your organization and brand highlighted throughout the Conference
- Logo displayed prominently on all conference materials and website
- Two (2) complimentary registrations
- One (1) complimentary exhibit booth
- Top Job presented by "Your Company Name Here"
- One (1) push notification thank you in the app linked to your company
- One (1) social media thank you post

Conference Name Tags: \$8,000

One available

Welcome attendees to the conference with your organization alongside NY-GEO on all attendee name tags Co-Branding with NY-GEO on conference name tags.

- Your organization and brand highlighted throughout the Conference
- Logo displayed prominently on all conference materials and website
- One (1) complimentary registration
- One (1) push notification linked to your company
- One (1) social media thank you post



Conference App: \$8,000

One available

The App is a great way to keep your branding in the spotlight, as attendees highly use the app to connect, visit exhibitors, review agenda and stay connected with push notifications

- Logo displayed prominently on all conference materials and website
- Branding App access Password
- Two (2) Push Notifications
 - 1 – Welcome Message
 - 2 – Booth Visit Message
- One (1) complimentary registration
- One (1) social media thank you post

SOLD!

Silver: \$7,500

Four available

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website
- Two (2) complimentary registrations
- One complimentary exhibit booth
- Opportunity to introduce or moderate a breakout session
- Recognition at the NY-GEO Dinner
- One (1) push notification linked to your company
- One (1) social media thank you post

Key Card Holder Sponsor: \$7,000

One available

All overnight guests will receive their room keycard in branded folder featuring your logo. A great way to welcome attendees to Albany.

- Your organization and brand highlighted throughout the Conference
- Logo displayed prominently on all conference materials and website
- One (1) complimentary registration



Mix n Mingle Happy Hour: \$7,000 One available

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website
- One (1) complimentary registration
- Branded Eco-Friendly Cocktail napkins at bar (s)
- One (1) push notification inviting attendees to the Mix n Mingle linked to your company
- One (1) social media thank you post

SOLD!

Lunch: \$5,500 Two available

- Your organization and brand highlighted throughout the Conference
- Logo displayed on all conference materials and website
- One (1) complimentary registration
- One (1) complimentary exhibit booth
- One (1) reserved table for eight
- One (1) push notification inviting attendees to lunch
- One (1) social media thank you post

Bronze: \$5,000 One available

- Your organization and brand highlighted throughout the NY-GEO Conference
- One (1) complimentary registration
- One (1) complimentary exhibit table
- One (1) push notification linked to your company
- One (1) social media thank you post

WIFI: \$5,000 One available

- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website
- One (1) complimentary registration
 - Branding WIFI passcode
- One (1) push notification linked to your company
- One (1) social media thank you post



Exhibit Hall Bingo Card/Prize: \$4,000

One available

Your brand/logo on the BINGO card used in the exhibit area hall as a fun game to guide attendees through the exhibit area.

- Your organization and brand highlighted throughout the Conference
- Logo displayed on conference materials and website
- One (1) complimentary registration
- One (1) push notification linked to your company
- One (1) social media thank you post

Breakfast: \$3,000

Three available

- Your organization and brand highlighted throughout the Conference
- Logo displayed on all conference materials and website
- One (1) complimentary registration
- One (1) reserved table for eight
- Branding at breakfast buffet and mentions during breakfast
- One (1) push notification inviting attendees to breakfast linked to your company

Coffee Break: \$2,500

Two available

- Your organization and brand highlighted throughout the Conference
- Logo displayed prominently on all conference materials and website
- One (1) complimentary registration
- Your brand on eco-friendly napkins
- One (1) push notification inviting attendees to the break linked to your company

Benefactor Sponsor - Scholarships: \$2,500

Five available

- Sponsor One (1) complimentary registration for a scholarship attendee
- Company identified as a scholarship benefactor on conference website
- One (1) push notification “thank you message” linked to you organization/company
- One (1) social media thank you post

Breakout Session Sponsor: \$1,500

Sponsor an educational track to establish your organization as a thought leader with attendees.

- Your organization/logo will be featured on a sponsorship slide at the start of the session
- Your organization/logo listed on the session within the mobile app
- One (1) push notification linked to your company to attend the session