Brooklyn, NY, New York Marriott at the Brooklyn Bridge will host a two-day conference with sessions and tracks, the NY-GEO Annual Dinner, and a day of local project site tours. This is NY-GEO’s first conference Downstate and will emphasize content on how to address densely populated areas and large commercial buildings.

**Increase Your Impact**

The Annual NY-GEO Conference is the largest geothermal conference in the northern hemisphere. As a NY-GEO 2024 Conference Sponsor, you will be placing your company, brand, and message in front of attendees before, during, and after the event. By participating as a sponsor, you will be elevating your company’s presence within the growing New York State geothermal community.
ABOUT NY-GEO

Who We Are
New York Geothermal Energy Organization (NY-GEO), a not-for-profit trade association, founded in 2014 and representing the geothermal heat pump (GHP) industry in New York State, is dedicated to promoting GHP heating and cooling. Our members include geothermal system designers, installers, drillers, general contractors, engineers, manufacturers, distributors, renewable energy consultants, and industry stakeholders who install and advocate for the use of ground-source heat pumps to heat and cool buildings throughout New York State. NY GEO is the driving force in the mass adoption of Ground Source (Geothermal) Heat Pumps for residential, commercial, and utility-scale heating and cooling in New York State.

Our Reach
NY-GEO presents the largest geothermal conference in the northern hemisphere and in 2024 anticipate exceeding our 2023 attendance of 675 which was more than double the 2023 attendance. In 2024 we expect 1,000 unique attendees between our Albany and NYC events.
NY-GEO 2024 SPONSORSHIP PACKAGES OPTIONS FOR NYC

PRESENTING - $50,000
One Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- 5-Minute remark during a general session
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION
- Five (5) attendee notifications
- Five (5) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration for up to Ten (10) attendees
- One exhibit booth in Premier Location
GOLD - $20,000
Two Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION
- Three (3) attendee notifications
- Three (3) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration for up to (Five) 5 attendees
- One exhibit booth in Premier Location

SILVER - $15,500
Four Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION
- Two (2) attendee notifications
- Two (2) social media thank you posts

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration for up to Two (2) attendees
- One exhibit booth in Premier Location
Your organization and brand highlighted throughout the NY-GEO Conference
Logo displayed on all conference materials and website

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION
- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration (One) 1 attendee
- One exhibit table

DINNER - $15,000
One Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website
- 3 Minute Remarks During Dinner

ADVERTISING & PROMOTION
- Two (2) attendee notifications
- Two (2) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration (One) 1 attendee

HAPPY HOUR - $12,500
One Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION
- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration for up to One (1) attendees
LUNCH 1 $12,500
Two Available

EXPOSURE & BRANDING
• Your organization and brand highlighted throughout the NY-GEO Conference
• Logo displayed on all conference materials and website

ADVERTISING & PROMOTION
• One (1) attendee notifications
• One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
• Registration for up to One (1) attendees
• One exhibit table

BREAKFAST - $7,500
One Available

EXPOSURE & BRANDING
• Your organization and brand highlighted throughout the NY-GEO Conference
• Logo displayed prominently on all conference materials and website

ADVERTISING & PROMOTION
• One (1) attendee notifications
• One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
• Registration for up to One (1) attendees
• One exhibit table
WIFI – $12,500

One Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Signature WIFI Login Code
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION
- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration (One) 1 attendee
- One exhibit table

COFFEE BREAK – $5,000

Four Available

EXPOSURE & BRANDING
- Your organization and brand highlighted throughout the NY-GEO Conference
- Logo displayed on all conference materials and website

ADVERTISING & PROMOTION
- One (1) attendee notifications
- One (1) social media thank you post

PROFESSIONAL DEVELOPMENT & NETWORKING
- Registration (One) 1 attendee
EXHIBITING AT NY-GEO 2024

Exhibiting at NY-GEO 2024 delivers visibility and credibility to your company.

As an exhibitor you:
- Establish and Build a Presence In The Geothermal Market In New York State.
- Expand Your Network.
- Meet New Customers Face to Face!
- Connect With Current Clients in Real-Time.
- Produce New Sales Leads.
- Engage With Other Companies/Organizations That You Can Collaborate With
- Strengthen and Grow Your Brand
- Reinforce That You Are Serious About Supporting the Expansion of GHP In New York State

Booths Include - $2,950
- Exhibit Space
- One 6’ table with two chairs
- Registration for one (1) conference attendee
- Listing and recognition as an Exhibtor on all conference materials

Tables Include - $1,995
- One 6’ table with two chairs
- Registration for one (1) conference attendee
- Listing and recognition as an Exhibtor on all conference materials

For more information about sponsoring and exhibiting opportunities,
Please contact Christine Hoffer
Christine@ny-geo.org | 518-746-0407 | NY-GEO.ORG/2024