NY-GEO 2027 | SARATOGA SPRINGS | APRIL 26–28

Powering the Next Generation

The NY-GEO 2027 Mentorship & Student Engagement Program

Every geothermal system installed today needs a workforce to design, drill, install, and maintain it tomorrow. New York's clean heat goals depend on it — and that workforce doesn't appear on its own. It's built one introduction, one mentor, one career-connected moment at a time.

NY-GEO 2027 is where that happens. We are introducing a Mentorship & Student Engagement Program, we're bringing students face-to-face with the people, companies, and career paths that make up the GHP industry — and giving our attendees, exhibitors and sponsors a direct hand in shaping who enters this field next.

This is a chance to do more. It's a chance to be the reason a student discovers their career.

Sponsor a Student

For many students, cost is the only thing standing between them and a conference that could change the direction of their career. Sponsor a Student removes that barrier entirely — and puts your organization's name behind the next generation of the GHP workforce.

Sponsorship Package — $1,500

- **Full conference registration** for one student
- **Site tour participation,** including Monday's Field Day
- **Two nights of lodging** at the host hotel

We're seeking multiple sponsors at $1,500 each. Every sponsorship is publicly recognized, and every sponsor knows exactly whose path they helped change.

How the Program Works

- **Students apply.** Interested students submit a scholarship application for NY-GEO 2027, outlining their goals and what they hope to take away from the conference.
- **Students are matched.** Accepted students are paired directly with a Mentor Ambassador, ensuring every sponsored student has a guide dedicated to maximizing their conference experience.
- **Sponsors are recognized.** Sponsoring organizations are highlighted as the reason a student's conference experience — and career trajectory — was made possible.

Mentor Ambassadors

A first conference can be overwhelming — a maze of sessions, exhibitors, and unfamiliar faces. Mentor Ambassadors change that. Serving as a personal liaison and guide throughout NY-GEO, Mentor Ambassadors make sure every paired student leaves not just informed, but inspired.

- **Welcome and orient** their paired student to the conference, the exhibit hall, and the industry itself.
- **Make introductions** to the people and organizations most relevant to that student's interests.

- **Open doors** to the diverse career paths available across the GHP industry — from drilling and design to policy and finance — helping our future workforce see themselves in this field.

Career-Connected Learning Moments

Most students arrive with a broad interest in clean energy but no clear sense of how to turn that interest into a career. NY-GEO 2027 closes that gap by putting internship and apprenticeship opportunities directly in front of them — giving students a concrete next step, and giving your organization early access to motivated future talent.

How It Works

- **Share your opportunities.** Organizations with internship or apprenticeship programs are encouraged to share their program details with us ahead of the conference, so we can inform participating students before they even arrive.
- **Get highlighted in the event guide.** Exhibitors offering internship opportunities will have their booths specially highlighted in the event guide, making it easy for students to find you.
- **Spot students at a glance.** Participating students will wear a distinctively colored ribbon, so attendees and exhibitors can quickly identify — and engage — the next generation of the industry.

Introduction to GHP: GEO 101

Not every attendee arrives fluent in geothermal — and that's exactly the point of GEO 101. On Monday, April 26, we're offering a set of 30-minute introductory sessions that break down the fundamentals of ground source heat pump technology for newcomers, students, and anyone looking for a refresher before two full days of deeper technical content.

GEO 101 Session Times — Monday, April 26

4:30 PM – 5:00 PM
5:00 PM – 5:30 PM
5:30 PM – 6:00 PM

Be part of the next chapter of the GHP workforce.

Sponsor a student, sign on as a Mentor Ambassador, or share your internship opportunities — every path leads a student closer to a career in geothermal.

SPONSOR A STUDENT

EXHIBIT WITH US